

You get a lot to like

especially in summer!

Filter, flavor and the flip-top box that
keeps cigarettes in perfect shape



Cigarettes can't crush...
won't wilt in humid weather.



Box keeps out sand... keeps
in freshness and flavor.

You'd expect Marlboro to cost more than other filters. They don't.

Marlboro

THE FILTER
CIGARETTE IN THE
FLIP-TOP BOX

